



LA CATA DEL BARRIO DE LA ESTACIÓN

••• HARO STATION WINE EXPERIENCE •••

BODEGAS RODA

BODEGAS BILBAINAS
VIÑA POMAL
HARO RIOJA 1901

R. Lopez de Heredia
VIÑA TONDONIA



Muga

La Rioja Alta, S.A.

Gomez Cruzado

PRESS RELEASE

Global scope of Haro Station Wine Experience rewarded by Wine Routes of Spain

ACEVIN 4th Wine Routes of Spain Wine Tourism Awards recognise the quality of the event jointly organised by the seven wineries comprising the iconic Haro district.



Haro, October 2018. The Haro Station Wine Experience has been given the Best Wine Tourism Initiative prize at the fourth **Wine Routes of Spain Wine Tourism Awards**, organised by the Spanish Association of Wine Cities (ACEVIN), with the support of the Spanish Secretariat of State for Tourism and Turespaña. This activity, whose third session was held last June, was given the award “for the cooperation of a group of Rioja Alta wineries, located in an iconic district full of history, in organising an event of global scope that combines tradition, premium wine tasting, the cuisine of renowned chefs, unique proposals in each winery and a festive and playful atmosphere around wine culture.”

This recognition is the result of the decision of a jury panel consisting of a score of experts from the wine tourism industry. They represent the organising associations as well as professionals from the Ministry of Agriculture, Food and the Environment, the wine industry, including the Spanish Wine Federation, the Spanish Conference of Wine Control Boards and the Spanish Wine Market Observatory, the wine tourism industry, including the Spanish Association of Wine Museums, the Spanish Wine and Food Tourism Association, in addition to renowned critics, writers and trade journalists.



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The Haro Station Wine Experience thereby collects a new addition to its list of achievements which includes 2016 Rioja Capital Award for a Unique Initiative Linked to Food and Agriculture Resources given by the Government of La Rioja, the Best Wine Tourism Experience at the 2016 International Wine Challenge Awards Spain and the 2015 Innovative Wine Tourism Experiences Best of Wine Tourism award granted by the Great Wine Capitals network.

The prize-giving ceremony is to be held on 16 November at an event held in the Royal Tapestry Factory, Madrid, to be attended by the Secretary of State for Tourism as well as, possibly, the Minister of Industry, Trade and Tourism.

Haro Station Wine Experience

With three successful events behind it, the Haro Station Wine Experience has been consecrated as one of the great wine and wine tourism events in Spain, where wine lovers and professionals come from all parts of the world to experience first-hand a great wine festival sponsored by the seven renowned wineries that comprise this district in Haro, the cradle of Rioja wine: **López de Heredia Viña Tondonia, CVNE, Gómez Cruzado, La Rioja Alta, S.A., Viña Pomal Bodegas Bilbainas, Bodegas Muga and Bodegas RODA.**

Further information:

Official website: www.lacatadelbarriodelaestacion.com

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Press requests, images and interviews:

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