

PRESS RELEASE

This Holiday season, give the 2020 Haro Station Wine Experience

- 20 June is the fourth edition of the great Spanish wine event, once again bringing together wine and food lovers from across the world.
- The perfect gift for this Holiday Season comes in an elegant wood box, similar to those used for wine bottles, with a ticket to board the train of the best wine in La Rioja.
- The Haro Station Wine Experience is a highly-valued and renowned wine and food event, which has earned numerous national and international awards and extensive recognition.



Haro, October 2019. This Holiday Season, give tickets to the Haro Station Wine Experience, Spain's great wine and food celebration. On 20 June 2020, Haro will be hosting a new event to enjoy the wines of CVNE, Gómez Cruzado, La Rioja Alta, S.A., Viña Pomal Bodegas Bilbaínas, Bodegas Muga and Bodegas RODA.

The most sophisticated gift comes in an elegant wood box, similar to those used for wine bottles, to hold tickets to the Haro Station Wine Experience. Each ticket includes access to the Station District, a tasting of twelve prestigious wines (two per winery), tastings of typical Riojan food and much more. All this can be purchased through the official website of the <u>event</u> for **€90.**

Price of Haro Station Wine Experience Gift Box: €90.00















The Haro Station Wine Experience

Every two years, the Station District opens its doors with a great celebration that brings together the wineries CVNE, Gómez Cruzado, La Rioja Alta, S.A., Viña Pomal Bodegas Bilbaínas, Bodegas Muga and Bodegas RODA, on an unparalleled day where DOCa Rioja wine and gastronomy are the true key players. After three successful editions, the wineries are again putting the District on the wine and food event calendar. The event has been very well received by the national and international press and critics, winning the Innovative Wine Tourism Experiences Best of Wine Tourism award given by the Great Wine Capitals Global Network in 2015, the Prize for the Best Wine Tourism Experience at the International Wine Challenge Awards Spain, the Rioja Capital Award for a Unique Initiative Linked to Food and Agriculture Resources, granted by the Government of La Rioja in 2016 and, most recently, the title for Best Wine Tourism Initiative 2018 from Wine Routes of Spain.

Further information:

Official website: www.lacatadelbarriodelaestacion.com

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